



September 1, 2011

Dear City of Encinitas Residents, Business Owners and Property Owners:

We are proud to present you with the draft Encinitas 2035 General Plan Update, which is the result of a concentrated community outreach program utilized to develop a vision and blueprint for the future of Encinitas. This update is the first comprehensive update undertaken since the adoption of the City's first General Plan in March, 1989. We invite you to join us in celebrating the release of the draft General Plan Update at a citywide public workshop on **Monday, September 19, 2011; 6:00 – 8:30 pm** at the Community & Senior Center.

The City of Encinitas began the update of its General Plan in early 2010. Over the course of the General Plan Update work program, residents and community members raised a substantial range of issues during the outreach process. These issues have been utilized to help build the physical framework for the General Plan Update.

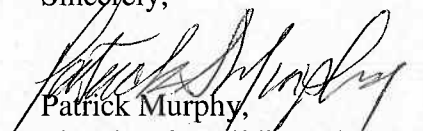
This draft ends one component of the public outreach program and initiates another that will allow the public to review, comment and have meaningful impact on policy language. Every effort has been made throughout the public participation process of the General Plan Update to correctly reflect the results of the community workshops and to honor the process. The draft General Plan update is released in hopes of accurately reflecting community comments; however, it is recognized that this document is a working draft and revisions are anticipated based on your comments. Full public participation and comments are encouraged at this time. Staff will diligently work to keep track of all comments. Any changes made to the document will be denoted with ~~strikeout~~ and underline format.

Please join us at the upcoming citywide public workshop on **Monday, September 19, 2011** as well as at other informational events which have been planned to assist you in familiarizing yourself with the document. The draft General Plan Update document, a schedule of events and a comment form are available at [www.encinitas2035.info](http://www.encinitas2035.info).

Most importantly tell us what you think. It is our desire to have a document that reflects the community and prepares us for 2035; this can only occur with your help.

Thanks for your interest and participation in this important project.

Sincerely,

  
Patrick Murphy,  
Planning & Building Director  
City of Encinitas

**Notes:**

Please note the following related to the release of the draft General Plan Update on September 1, 2011:

- The graphic art formatting has not been integrated into the Noise Element and the Housing Element.
- The section regarding the analysis of future noise levels has not been completed and will be included in the Noise Element in the near future as that work is completed.
- The Comprehensive Coastal Erosion and Bluff Plan is not included as part of this draft General Plan and will be prepared at a later date. The City is monitoring the Solana Beach Local Coastal Program (LCP) which is currently being processed through the California Coastal Commission with action anticipated by the end of 2011.